

Evrım Koruyan Azgün

UI/UX Designer

İstanbul

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CERTIFICATE

BAUSEM

UX-UI Design

Coursera (Google)

Google UX Design

Global AI Hub

Applied AI Algorithms

EDUCATION

Bahçeşehir University

Industrial Product Design • 2016 - 2021

Berlin International University of Applied Sciences

Product Design • 2019 Spring Term

SKILLS

UX Design

UI Design/Principles

Figma

Adobe CC

English

EXPERIENCE

Buybase (via SST Teknoloji)

Mid. UI/UX Designer • Jan 2024 - Present

Jr. UI/UX Designer • Mar 2022 - Dec 2023

- Collaborated in 3-person squads to design and deliver end-to-end UX/UI solutions across multiple modules of the Buybase platform.
- Took ownership of both web and mobile design tasks, from wireframes and user flows to high-fidelity mockups and prototypes.
- Collaborated closely with product managers, developers, and QA to ensure high-quality product delivery.
- Participated in design reviews and usability testing to validate concepts and improve user experience.
- Contributed to and maintained a consistent design system, ensuring visual and functional coherence across all modules.
- Worked in 3-person design squads across multiple product modules including:
 - Inventory Management
 - Order Tracking
 - Supplier & Procurement
 - Contract Management
 - Logistics & Fulfillment
 - Dashboard & Reporting
 - Marketplace
- Applied design thinking to improve efficiency in B2B operations and streamline complex workflows.
- Actively provided and received feedback within cross-functional teams, supporting a culture of continuous improvement.

Gravity Design & Consultancy

Product Designer • Aug 2021 - Feb 2022

- Designed retail and product display concepts, including presentation materials and printed visuals.
- Created custom whiskey bottle stands integrating brand aesthetics into physical products.
- Led the design of "Capculator", a concept dashboard for Efes, visualizing data collected from their bottle cap collection device. Though the project was not released.

Vagustim

Freelance Product Designer • Jul 2021 - Nov 2021

Product Designer Intern • Dec 2020 - Jun 2021

- Contributed to multiple areas of the design process in a medtech startup.
- Applied user-centered design principles to create intuitive interfaces and improve overall user experience.
- Built scalable design systems from scratch, including components, typography, and color foundations.
- Designed visual content for social media campaigns, aligning with brand identity and marketing goals.
- Conducted user research and competitive analysis to inform design decisions and client recommendations.

Freelance

UI/UX Designer & Social Media Content Creator • Jul 2021 - May 2025

- Delivered responsive web and mobile UI/UX designs for startups and small businesses across diverse industries.
- Applied user-centered design principles to create intuitive interfaces and improve overall user experience.
- Built scalable design systems from scratch, including components, typography, and color foundations.
- Designed visual content for social media campaigns, aligning with brand identity and marketing goals.
- Conducted user research and competitive analysis to inform design decisions and client recommendations.